



PEB 720

New Product Release Document

Marketing Department.
June 06 , 2021

This document is created to register the marketing communication collaterals and process details for the launch of the above-mentioned pattern; it is intended for internal circulation and approval for further dissemination. All facts and figures mentioned in the document is true to the best of our knowledge as on the above said date, for updated information please feel free to visit the website www.ascensotyres.com

New Product Release Document

Release Month: June'21

Brand: ASCENSO

Tread Pattern : PEB 720

Tyre Construction: Bias

Type: Tube Less

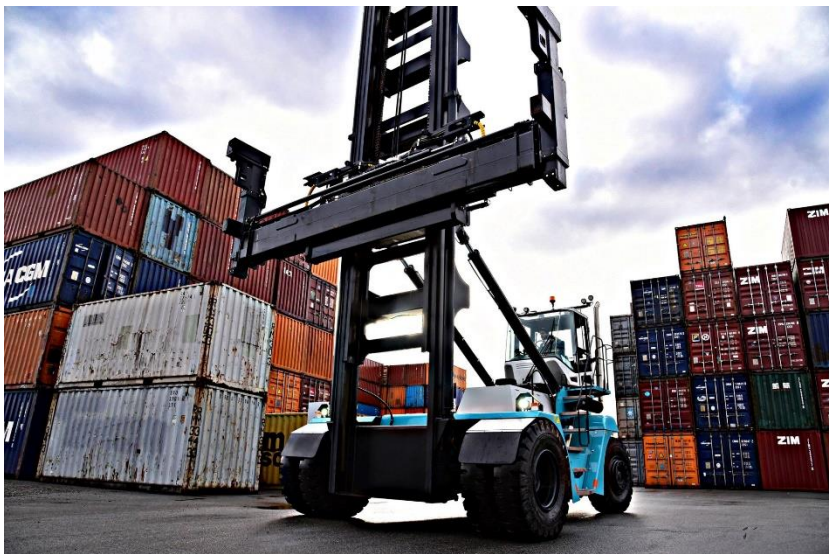
Main Applications: Empty Container

Handler

TRA Code : E-3

List of Sizes

Size	PR
14.00-24	28



Salient Features

Highly Versatile and Superior Design

Superior traction and excellent performance

Deep Wide Tread Grooves

Reduce risk of groove cracks and heat build up

Special Tread Compound

Minimizes wear and extends tire life significantly



Technical Specification

Size	Rim	Unloaded Dimension		SLR	RC	LI/SI or PR	Inflation Pressure	Recommend load, kg (lbs)	Inflation Pressure	Recommend load, kg (lbs)
		SW	OD					Speed, kmph (mph)		Speed, kmph (mph)
		mm	mm	mm	mm		Bar	50	Bar	10
		inch	inch	inch	inch		Psi	31	Psi	7
14.00-24	10	375	1370	619	4098	28 PR 188 A 2	6.5	5600	9.25	10000
		14.7	53.9	24.3	161.3		85	12320	135	22000

Note: All tyres confirm to ETRTO standards

Figures in bold are the recommended specification

Ascenso is a new-age off-highway tyre brand that caters to three key global segments: Agriculture, Industrial & Construction and Earthmover

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